

MARIJKE VAN WARMERDAM
«BONJOUR, BON ECHO»
WITH 25 PARTICIPATING SWISS ARTISTS

August 31 through October 19, 1997

Marijke van Warmerdam, 1959, lives and works in Amsterdam. She represented her country at the 1995 Venice Biennale. Her work has been featured in such renowned venues as the Tramway in Glasgow, the MUKHA in Anvers, and recently in the Van Abbe Museum in Eindhoven, which published a catalogue of the exhibition. She is taking part in the Documenta X in Kassel. In Switzerland, her work will be presented simultaneously by the Museum für Gegenwartskunst in Zurich and FRI-ART Centre d'Art Contemporain in Fribourg.

Marijke van Warmerdam's work focuses principally on events or attitudes taken from everyday life, which she stresses or subjects to a barely perceptible shift. Repetition is a frequent element of her work; her favorite medium is film looped in continuous projection.

As in previous projects created for a specific place, person or event, Marijke van Warmerdam has invited others to participate in her FRI-ART show, in this case twenty-five Swiss artists and one chocolate brand. Entitled «BONJOUR, BON ECHO», this exhibition is structured around the phenomenon of the echo. To select participating artists and set up a general framework Marijke van Warmerdam made use of the twenty-six letters that go into the name and address FRI-ART PETITES-RAMES FRIBOURG : F as **F**leury Sylvie, **R**ondinone Ugo, **I**kemura Leiko, etc. The artists who have been invited reflect a certain '*state of art*' in our country, the echo of which is perceptible 'in the round' - or soon will be. Their works are presented on the first floor.

On the second floor, «ECHO», a 16 mm film shot especially for this exhibition in the Pre-Alps around Fribourg, will be shown in continuous looped projection. The names of the twenty-five participants, shouted out in the mountains by FRI-ART director Michel Ritter, and the rock face of the Gastlosen range which echoes them, have been captured on film. The group exhibition itself appears as a muted yet powerful echo of the above-mentioned '*state of art*'. Marijke van Warmerdam did not intend the film as a metaphor. Most of her work is rooted in the concrete. Her concrete response to the invitation to create a project for FRI-ART involves her in a kind of question and answer game. She in turn invited twenty-five other artists to enter into the game; and the director of FRI-ART to call the names of the participants against a rock face. The Swiss mountains are echoing the call...

FRI-ART

Thursday, October 2 at 8 p.m. : GUIDED VISIT of the exhibition with Michel Ritter, director of FRI-ART
BLANKTON presents Sarine's Pilgrim : **Saturday, September 20 at 8 p.m.** Schubert forever (Concert)
Sunday, September 21 at 11 a.m. : Schumann, Mendelssohn... and Schubert (Concert apéritif)

Coming exhibition : CLAUDE LÉVÊQUE (F) - JENS WALLIN (DAN)

November 2 to December 21, 1997. Vernissage: Saturday, November 1 at 5 p.m.

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